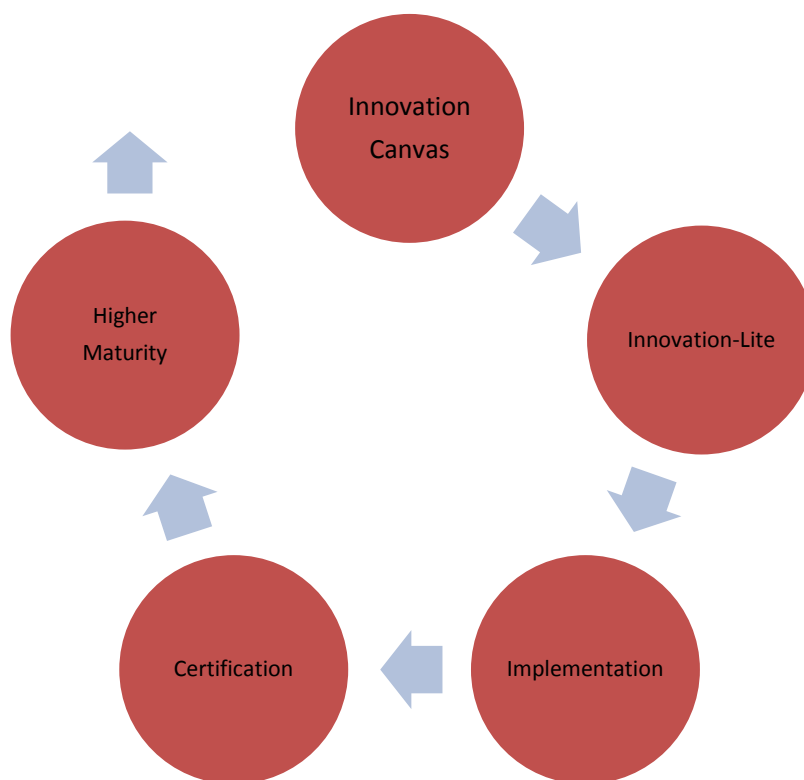




INNOVATION MATURITY CYCLE



INNOVATION CANVAS

The Innovation Canvas is a high level visual assessment tool (with color coded answers). It provides a first impression of an organization's capability to innovate and kick off the process of improvement. The questions are based on the Six Elements of Innovation Management that include Culture, Leadership, Resources, Processes, Monitoring & Measuring, and Improvement.

INNOVATION-LITE

Innovation-Lite is innovation made easy. Innovation-Lite helps people and organization to get started quickly. It consists of a short and simple handbook and customizable templates. Innovation Lite allows organizations to jumpstart building and implementing their own Innovation Management System, quickly, effectively. Based on parts of the TIM Innovation Maturity Model, the standard and its guidelines, all cycle phases of Discovery, Development and Deployment are covered with this toolset.

IMPLEMENTATION OF INNOVATION MANAGEMENT

The Implementation step of Innovation Management utilizes the TIM Innovation Maturity Model, the standard and guidelines (notably the Implementation Guideline) and reference publications and IMS templates to build and implement a full-fledged Innovation Management System that helps organizations to get up to speed quickly, once they have taken first steps using INNOVATION-LITE.

CERTIFICATION

The TIM Accreditation and Certification Program, the Assessment Checklist, and the Interpretation Guideline cover Individual as well as Organization Certification to the TIM Innovation Maturity Model's Standards. This provides professionals with a fully developed toolset to hone their recently-won innovation skills and capabilities, assess these systematically, and ascertain their true value against an internationally recognized maturity model.

ACHIEVING HIGHER MATURITY LEVELS

The TIM Maturity Grid outlines (with specified criteria) five levels of innovation capability. They are labeled as follows:

- Investigating: you have identified a need for improvement and are investigating the situation
- Implementing: you have begun to implement adequate innovation capability
- Capable: your organization is becoming capable of delivering innovation systematically
- Effective: innovation capabilities are mature, the innovation management system is effective
- Excellence: you have achieved mastery over innovation management as an organizational capability